I Matter Because...

2020-2021

Visit www.johnlgoldenpta.com
or email interest to:
ptagoldenreflections@gmail.com

Golden Elementary PTA Reflections Program

Get inspired! Create art in response to this year's theme, "I Matter Because..."
*Submit a virtual entry and upload a digital file of art created by October 14th
to be eligible for local judging and possible advancement for State recognition!
Visit www.johnlgoldenpta.com or email interest to: ptagoldenreflections@gmail.com to learn more!*

SIX creative categories:

DANCE CHOREOGRAPHY, VISUAL ARTS, PHOTOGRAPHY,
LITERATURE, FILM PRODUCTION & MUSIC COMPOSITION

PTA's Reflections Art Program Brings Art to Life Across the Nation

REFLECTIONS: IT'S ALL ABOUT THE ARTS

"I Matter Because…"
That's the theme for the 2020-21 Reflections Art Program which has been bringing the arts to life for more than 10 million students since 1969. And California State PTA and its members, families and kids are on the forefront of this amazing program, which increases community awareness of the importance of arts in education.

Reflections encourages students of all ages to:
- Unleash creative talents and be inspired
- Express themselves imaginatively in their artwork
- Experience the fun and joy of making art
- Tap into critical-thinking skills to create art inspired by the annual theme
- Receive positive recognition for their original works of art

PARTICIPATION IS EASY, EXCITING AND EMPOWERING

All students attending PTA schools sponsoring the program are invited to participate and submit original artwork in one of six areas:
- Dance Choreography
- Literature
- Photography
- Film Production
- Music Composition
- Visual Arts

Artworks are submitted first to school-level PTAs, where they are first recognized, celebrated and judged by five grade-level divisions, while a non-judged Special Artists division celebrates student artists with special needs. School PTAs then choose a selection of entries to be judged by local PTA units, which are then sent on to councils and then districts for consideration. The final artworks submitted to California State PTA by districts are then considered for Outstanding Interpretation, Awards of Excellence or Awards of Merit. Outstanding Interpretation and Award of Excellence entries then go on to represent California in the final National PTA judging round.

State-level Outstanding Interpretation honorees receive:
- Onstage recognition at the California State PTA Annual Convention
- The opportunity to showcase their artwork at the California State PTA Convention Reflections Gallery
- Prizes including an Outstanding Interpretation plaque, award and certificate

State-level Award of Excellence honorees receive:
- The opportunity to showcase their artwork at the California State PTA Convention Reflections Gallery
- Prizes including an Award of Excellence medallion, award and certificate

State-level Award of Merit honorees receive:
- The opportunity to showcase their artwork at the California State PTA Convention Reflections Gallery
- Prizes including an Award of Merit medallion and certificate

National-level Outstanding Interpretation honorees are recognized at the National PTA Convention, plus their artwork, along with any National Award of Excellence and Merit winners, are featured in Reflections' popular traveling national exhibit.

How to Enter, Virtually

Use the arts to share your personal *Reflections* on this year's theme: **I Matter Because…**

Submissions accepted **electronically only** via the **Reflections Student Entry Google Form**.
All submissions due on or before:

FINAL DUE DATE: WEDNESDAY, OCTOBER 14TH, 2020
Student Entry Google Form link: **https://forms.gle/PERLm1WkkK8EWaYU8**
Or Request direct link by emailing **ptagoldenreflections@gmail.com**

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Dance Choreography: Solo and ensemble works of all dance styles are accepted. Entrant must be the choreographer and may also be the performer, or one of the performers. If background music is used, cite it on the entry form. **Video** file must not exceed 5 minutes in length and 1,000 MB (1,000 megabyte) in file size and be in MP4 or AVI format.

Film Production: Accepted short film styles include: Animation, narrative, documentary, experimental or media presentation. Use of PowerPoint is prohibited. Entrant must be the screenwriter, cinematographer, editor and producer. If background music is used, cite it on the entry form. **Video** file must not exceed 5 minutes in length and 1,000 MB (1,000 megabyte) in file size and be in MP4 or AVI format.

Literature: Accepted forms of fiction and nonfiction include: Prose, poetry, reflective essay, screen play and play script, narrative, and short story. Entrants may write in their primary language as long as an interpretive English translation is also attached. Use of copyrighted material is prohibited. **Writing** must not exceed 2,000 words and may be handwritten or typed. Accepted formats: Single-sided print on 8 ½x11" paper, PDF file.

Music Composition: All music styles and combinations of instrumentation are accepted. Entrant must be the composer and may also be the performer, or one of the performers. Use of copyrighted material is prohibited. **Audio** recording must not exceed 5 minutes in length and 1,000 MB (1,000 megabyte) in file size. Accepted audio file formats include: MP3 and WAV. **Notation** (score/tablature) in PDF format is only required for middle and high school divisions.

Photography: Photo must be a single print/digital image. Collages and collections of photos are not accepted. Entrant must be the photographer and may use a variety of digital editing techniques including but not limited to, multiple exposure, negative sandwich and photogram. Use of copyrighted material is prohibited. **Print** image dimensions must be no smaller than 3x5 inches and no larger than 8x10 inches. Accepted print formats: Mounted on mat or poster board no larger than 11x14 inches. Framed prints are not accepted. **Digital** image dimensions must be at least 640x960 (pixels) and 300 dpi (resolution). Accepted file formats: JPEG, JPG, and PNG.

Visual Arts: Works of both fine and design arts are accepted, including but not limited to: architectural drawing and models, ceramics, collage, computer generated images and graphics, crafts, drawing, fashion clothes and jewelry, fiber work, mixed media, painting, printmaking and sculpture. Use of copyrighted material is prohibited. **2D** artworks must be mounted on sturdy material and no larger than 24x30 inches with matting. Framed entries are not accepted. Include one digital image of artwork with your submission. **3D** artwork submissions must contain 3 digital images of artwork at different angles. Image(s) are used for artwork identification, judging and exhibition purposes. Accepted file formats: JPEG, JPG, and PNG.

Special Artist: Students who identify as having a disability and may receive services under IDEA or ADA: Section 504 may enter in the Special Artist Division **or** grade division most closely aligned to their functional abilities. See Official Rules for details.

Official Rules

By submitting an artwork to the "**National PTA Reflections Program**," entrants accept and agree to be bound by the official rules for participation as well as the entry requirements for their specific arts category and division. Any violation of these rules may, at PTA's discretion, result in disqualification. All decisions of the reviewers regarding this program are final and binding in all respects. (The "PTA" referred to in these rules include all PTAs reviewing the submission).

1. **ELIGIBILITY.** Students must participate through a local PTA/PTSA. Each student's eligibility is determined by the state and local PTA/PTSA. A student may develop an entry inside or outside of school.

2. **ARTS CATEGORIES.** There are six arts categories—dance choreography, film production, literature, music composition, photography and visual arts. Students may enter the National PTA Reflections Program in one or more arts categories. See each arts category rules for additional entry requirements.

3. **GRADE DIVISIONS.** Students may enter in the appropriate division for their grade (Primary: Preschool-Grade 2; Intermediate: Grades 3-5; Middle School: Grades 6-8; High School: Grades 9-12; Special Artist: All grades welcome).

    The **Special Artist Division** welcomes students from all grades and abilities and offers non-artistic accommodations (e.g. adaptive technology; transcribing; holding a camera) for students to participate fully in PTA Reflections. Assistants must refrain from being involved in the artistic process (e.g. developing an artist statement, choreography, music lyrics, storyboards, etc.) Student recognition and awards are announced as part of the Special Artist Division.

4. **HOW TO ENTER.** Entrants must submit an online entry form provided by local PTA/PTSA program. Email **ptagoldenreflections@gmail.com** for direct link or access it: ***https://forms.gle/PERLm1WkkK8EWaYU8***. Entrants must follow requirements and instructions specific to each arts category and division. Virtual entry requires digital file of art submission. One image or file per category; visual arts can have up to three images.

5. **ENTRY REQUIREMENTS.** (All participants must also follow arts category and if applicable, Special Artist Division rules)
    *   Only new pieces of artwork inspired by the current year's theme may be submitted.
    *   Each entry must be the original work of **one student only**. An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed except in the Special Artist Division. Other individuals may appear in or perform a student's work, but the work itself must be the creative product of one student only. Only one student may be recognized as the award recipient for each entry. *See the specific arts category rules and special artist division rules for details.*
    *   Each entry must contain a title and all entries must include an artist statement. The artist statement communicates what inspired the work, how it relates to the theme, and the content of the work. The statement must include at least 10 words and not exceed 100 words.
    *   Use of copyrighted material is prohibited, except for background music in dance choreography and film production entries. If used in dance choreography and film production entries, background music must be cited on the entry form. Plagiarized entries will be disqualified. Use of PowerPoint templates are prohibited.

6. **FINALIST SELECTION AND NOTIFICATION.** Entries are reviewed at local, regional, state and national levels. Each PTA determines its own reviewers for the program. Entries will be reviewed primarily on how well the student uses their artistic vision to portray the theme, their originality and creativity. The National PTA Reflections® program makes no restrictions on content or subject matter in artwork submitted by the local, regional or state levels. National PTA reserves the right to use its sole discretion in selecting the submissions to be recognized at the national level. Under no condition may parents or students contact a reviewer to dispute the status/score of any entry. Each PTA in its sole discretion will select finalists for exhibition and provide awards/prizes. Awards are announced per local and state procedures. National awards and events are announced May 1, 2021 at PTA.org/Reflections.

7. **OWNERSHIP AND LICENSE.** Ownership in any submission shall remain the property of the entrant, but entry into this program constitutes entrant's irrevocable permission and consent that PTA may display, copy, reproduce, enhance, print, sublicense, publish, distribute and create derivative works for PTA purposes. PTA is not responsible for lost or damaged entries. Submission of entry into the PTA Reflections program constitutes acceptance of all rules and conditions.

8. **PARTICIPATING ENTITIES**. This program is administered by the National Parent Teacher Association (PTA) and PTA affiliates. Parent groups not affiliated with National PTA are not eligible to sponsor this program.